



# MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(revised 03/25/11)

### Board Clerk Use Only

|                  |                |
|------------------|----------------|
| Meeting Date:    | <u>8/4/11</u>  |
| Agenda Item #:   | <u>R.3</u>     |
| Est. Start Time: | <u>9:45 am</u> |
| Date Submitted:  | <u>7/26/11</u> |

|                      |   |
|----------------------|---|
| <b>Agenda Title:</b> | <b>Proclamation Declares August as Multnomah County Breastfeeding Month</b> |
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*Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.*

|  |  |                               |                   |
|--|--|-------------------------------|-------------------|
| <b>Requested Meeting Date:</b>           | <u>8/4/2011</u>  | <b>Amount of Time Needed:</b> | <u>15 minutes</u> |
| <b>Department:</b>                       | <u>Chair's Office/Health Dept.</u>                         | <b>Division:</b>              | <u></u>           |
| <b>Contact(s):</b>                       | <u>Marissa Madrigal, Chair's Chief of Staff</u>            |                               |                   |
| <b>Phone:</b>                            | <u>503-988-5239</u>  | <b>Ext.</b>                   | <u>85239</u>      |
| <b>Presenter Name(s) &amp; Title(s):</b> | <u>Marissa Madrigal; Health Department; Invited Guests</u> |                               |                   |

## General Information

**1. What action are you requesting from the Board?**

To proclaim August, 2011 as Multnomah County Breastfeeding Month.

**2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.**

August is National Breastfeeding Month. This proclamation would help local governments connect on all the positive messages and health benefits associated with breastfeeding. Health agencies worldwide acknowledge that breast milk optimally enhances the growth, development and well-being of infants, and provides the best protection against specific infection and allergies. Breastfeeding promotes healthier mothers and benefits everyone through lower health care costs for children, a healthier workforce and stronger family bonds.

**3. Explain the fiscal impact (current year and ongoing).**

None, though breastfeeding does help prevent serious health ailments in the future, thus saving taxpayers money.

**4. Explain any legal and/or policy issues involved.**

None.

**5. Explain any citizen and/or other government participation that has or will take place.**

Communities across the nation will be celebrating National Breastfeeding Month.

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**Required Signature**

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**Elected Official  
or Department/  
Agency Director:**



**Date:** 7/26/11

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**Marissa Madrigal, Chief of Staff**