

Tracking Community Well-Being, Health, and Economic Prosperity with Greater Portland Pulse

Multnomah County Board of Commissioners
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Outline

- Overview of Greater Portland Pulse
- Data and Indicators available on the GPP
- Community outreach
- Poverty in the Portland Region and Multnomah County

Why develop regional indicators?

Let's all pull in
the same
direction!

Can we get our
strokes
coordinated?

***A shared sense of our
preferred destination***

***A common data
system--our North Star
for navigation***

***A common basis for
discussion and
coordinating action***

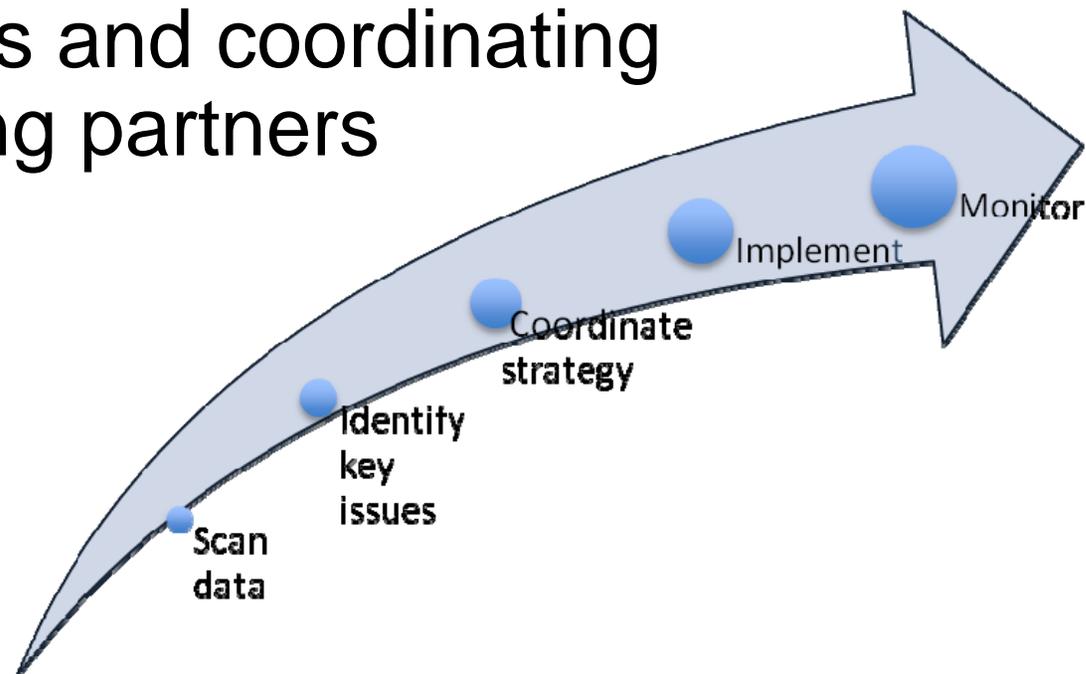


How are we creating our North Star?

Choosing indicators: setting priorities

Measuring indicators: finding the right data

Using indicators: enabling discussion of key trends and coordinating action among partners



Choosing indicators



GPVI Advisory Committee Co-Chairs

- **Wim Wiewel**, President, Portland State University
- **Gale Castillo**, President, Hispanic Metropolitan Chamber

Gail Achterman, Chair, Oregon Transportation
Commission

Sam Adams, Mayor, City of Portland

Thomas Aschenbrener, President, Northwest
Health Foundation

Rex Berkholder, Metro

Jeff Cogen, Chair, Multnomah County
Commission

Lynn Valenter, Acting Chancellor, Washington
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Paul Dennis, Mayor, City of Camas

Denny Doyle, Mayor, City of Beaverton

Josh Fuhrer, Councilor, City of Gresham

Jack Hoffman, Mayor, City of Lake Oswego

Mike Houck, Executive Director, Urban
Greenspaces Institute

Marc Levy, Executive Director,
United Way of the Columbia-Willamette

Nichole Maher, Executive Director, Native American
Youth Family Center

Pamela Morgan, Management Consultant, Graceful
Systems, LLC

Marcus Mundy, President and CEO, Urban League
of Portland

Joseph Santos-Lyons, Director, Asian Pacific
American Network of Oregon

Bill Scott, General Manager, Zipcar Portland

Steve Stuart, Chair, Clark County Commission

Bill Wyatt, Executive Director, Port of Portland

David Wynde, Director, US Bank Community
Relations

Over 100
partner organizations
have helped us decide
what to measure

AARP Oregon
Alta Planning
Alternative Sentencing Advocate Metropolitan
Public Defender
Arts of Clark County
Asian Pacific American Network of Oregon
Audubon Society of Portland
Bank of the Cascades
Beaverton Arts Commission
Beaverton School District
Business Education Compact
Capacity Commercial Group
Cascade Centers
Center for Diversity & the Environment
Chalkboard Project
City Club of Portland
City of Beaverton
City of Camas
City of Forest Grove
City of Gresham
City of Lake Oswego
City of Lake Oswego
City of Portland (10 departments)
City of Tualatin
Clackamas County (6 departments)
Clark County (8 departments)
Clark County ESD 112
Coalition for a Livable Future
Coalition of Communities of Color
Columbia Corridor Association
Community Action Partnership of Oregon
Davis, Hibbitts & Midghall, Inc.
ECONorthwest
Ecotrust, Community Ecosystem Services
Environmental Professionals of Color
Fair Housing Council of Oregon
Graceful Systems
Hands On Greater Portland

Healthy Communities by Design
Hillsboro Chamber
Hispanic Metropolitan Chamber
Housing Authority of Portland
Independent Police Review Division
Institute for Natural Resources, OSU
Job with Justice
JR Architects
Kaiser Permanente
Lakewood Center for the Arts
Luis Palau Association
Meyer Trust
Metro
Metropolitan Public Defenders
Meyer Memorial Trust
Miracle Theatre Group
Multnomah County (9 departments)
Multnomah State
Native American Youth and Family Center
Nick Fish's Office
Northwest Health Foundation
NW Regional Education Service District
Oregon DOT
Oregon Education Association
Oregon Bus Project
Oregon DEQ
Oregon DHS, Environmental Health
Oregon Employment Dept.
Oregon Opportunity Network
Oregon PTA
Oregon Transportation Commission
Oregon University System
Pacific NW College of Art
Portland BOT
Port of Portland
Portland Center for the Performing Arts (PCPA)
Portland Community College
Portland Community Reinvestment Initiatives

Portland Development Commission
Portland Planning Commission
Portland Police Bureau/Crime Analysis Unit
Portland Schools Foundation
Portland State University (8 departments)
Proud Ground
Public Health/Extension Family and
Community Health, OSU Clackamas Co
RAEL Enterprises, LLC
Regence BlueCross BlueShield of Oregon
Regional Arts & Culture Council
Salem Construction Co.
Sraa Architects
Stand for Children, Oregon
Oregon, Office of Multicultural Health
SW Regional Transportation Council
The Moose Company
TriHealth
Tuquity Hospital, WA Co.
TyLin
United Fund Advisors
United Way of the Columbia-Willamette
Urban Greenspaces Institute
Urban League of Portland
US Bank Community Relations
US Trust
US Department of Agriculture
Vision Action Network
Walters Cultural Arts Center, City of Hillsboro
Washington County (5 departments)
Western States Center
Westside Cultural Alliance
Westside Economic Alliance
WSU Vancouver
Zipcar Portland

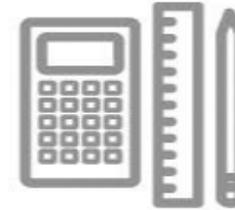
GREATER PORTLAND PULSE

*Measuring Results,
Inspiring Action*

Measuring Indicators



economic
opportunity



education



healthy people



safe people



arts and
culture



civic
engagement



healthy natural
environment



housing and
communities



access
and mobility

Our Region's Capital

Human [educated, healthy and safe]
Social [arts and culture, civic engagement]
Natural [healthy environment]
Physical [transportation, housing and communities]

which further strengthens

Stronger Services

excellent education,
well-planned communities
and a well-managed,
functional natural environment

which increases revenue and decreases demand for public services, leading to

Better Outcomes

higher incomes,
improved health
and
less crime

attracts

Economic Opportunity

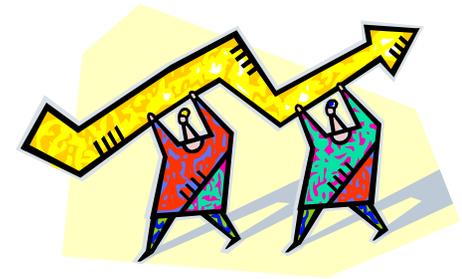
Talented people,
firms
and jobs

which helps people achieve

Using Indicators

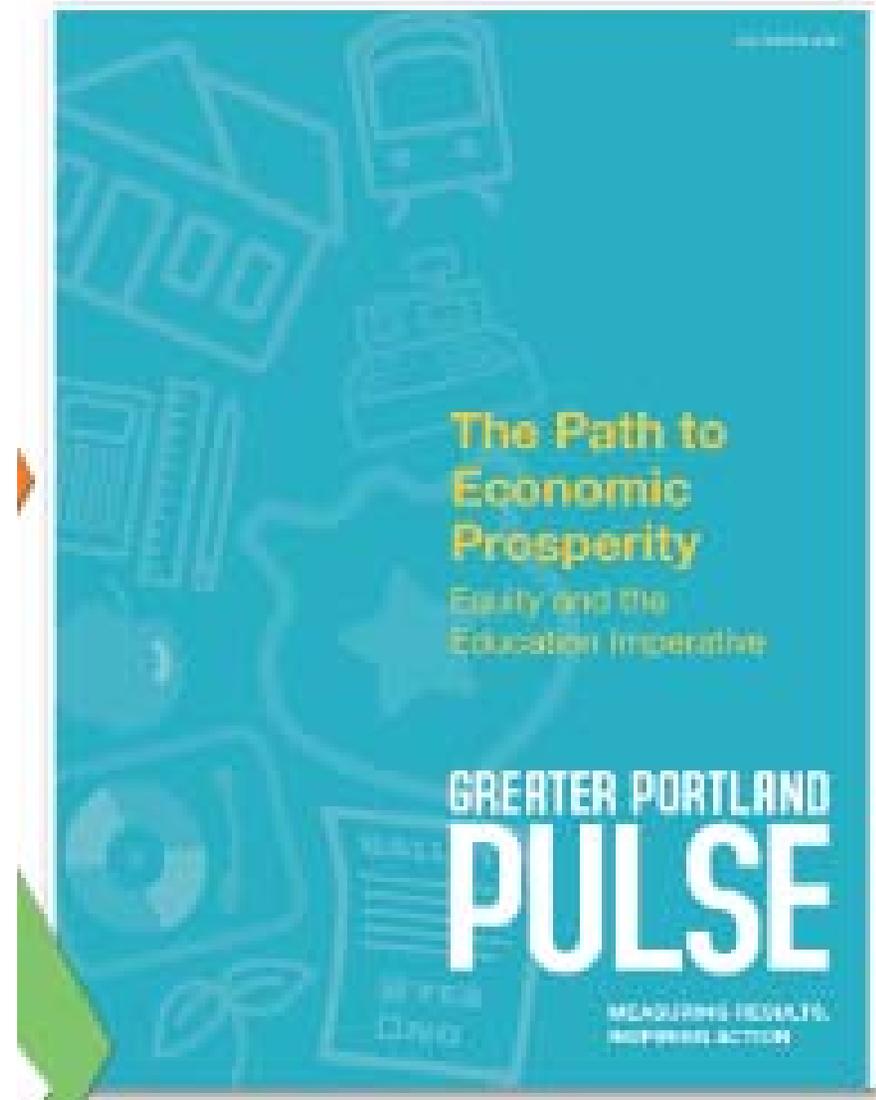
Achieving *Collective Impact* requires:

- Shared vision for change
- Shared measurement system
- Backbone support organization
- Long term consistent funding to create and sustain a long term process of social change



Using Indicators

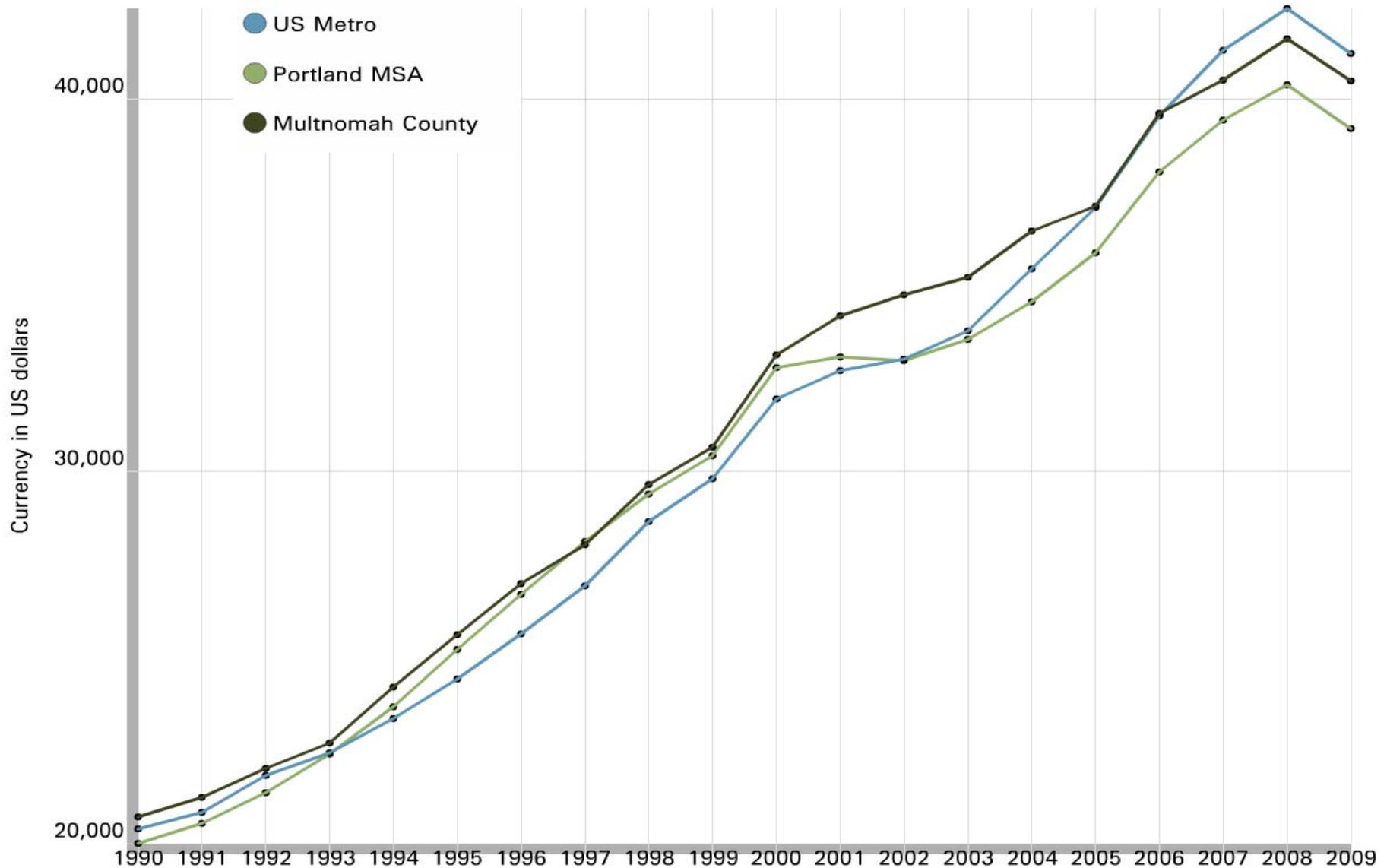
- Convening regional leaders
- Reports and white papers
- Community Data workshops
- State of the Region event



Poverty in our Region and in Multnomah County

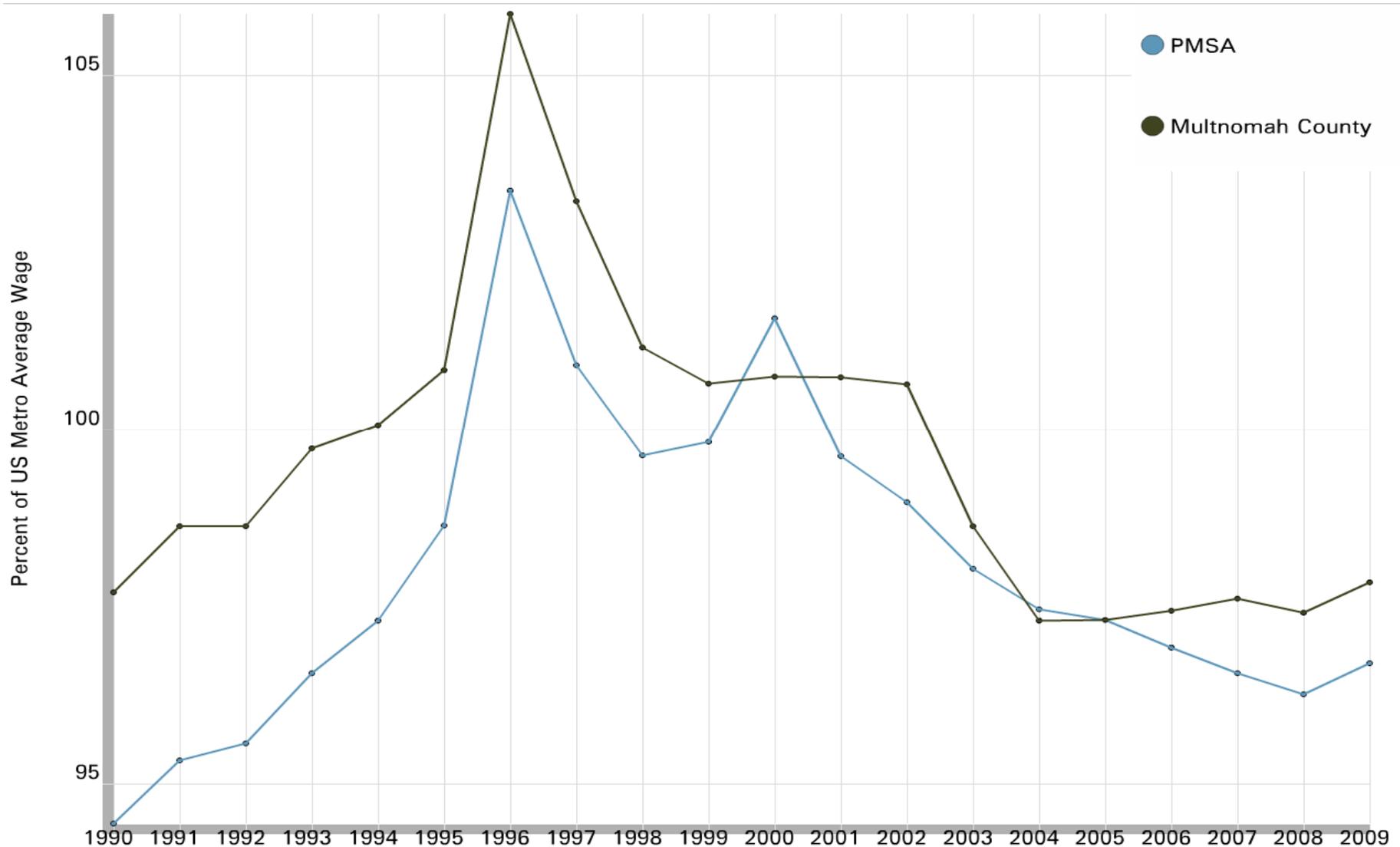
How much do people earn?

Per capita income, Portland MSA, US Metro, Multnomah County, 1990-2009



Source: Regional Economic Information System, Bureau of Economic Analysis, US Department of Commerce, Table CA1-3: Personal income, population, per capita income

Portland MSA and Multnomah County average wage as a percent of US metro average wage, 1990-2009



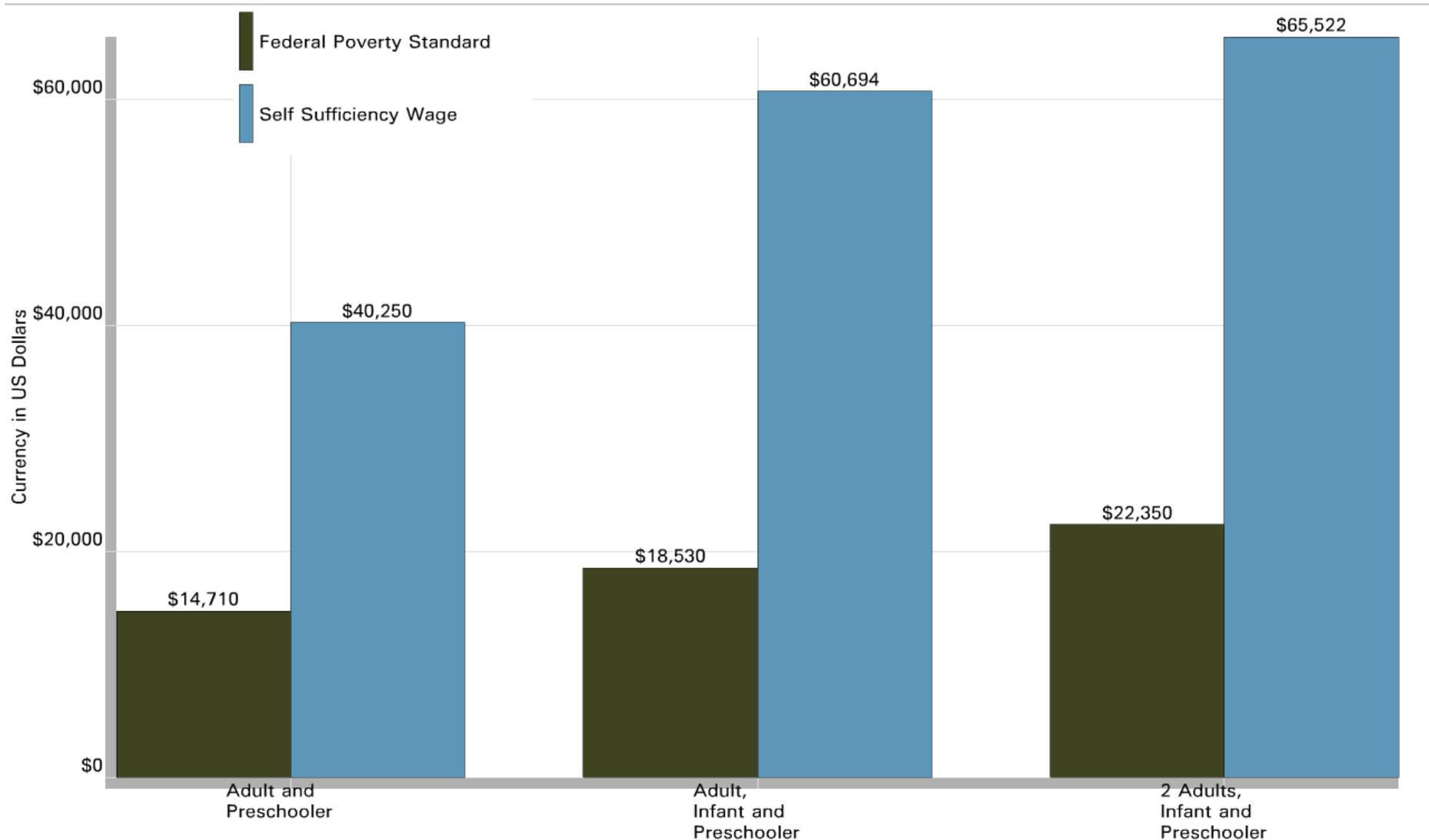
Percent of jobs by wage, Portland MSA, 2010



Source: Bureau of Labor Statistics, Occupational Employment Statistics Wage Survey

What do people need to earn?

Federal poverty level vs. household sufficiency standard for specific household types, 2011

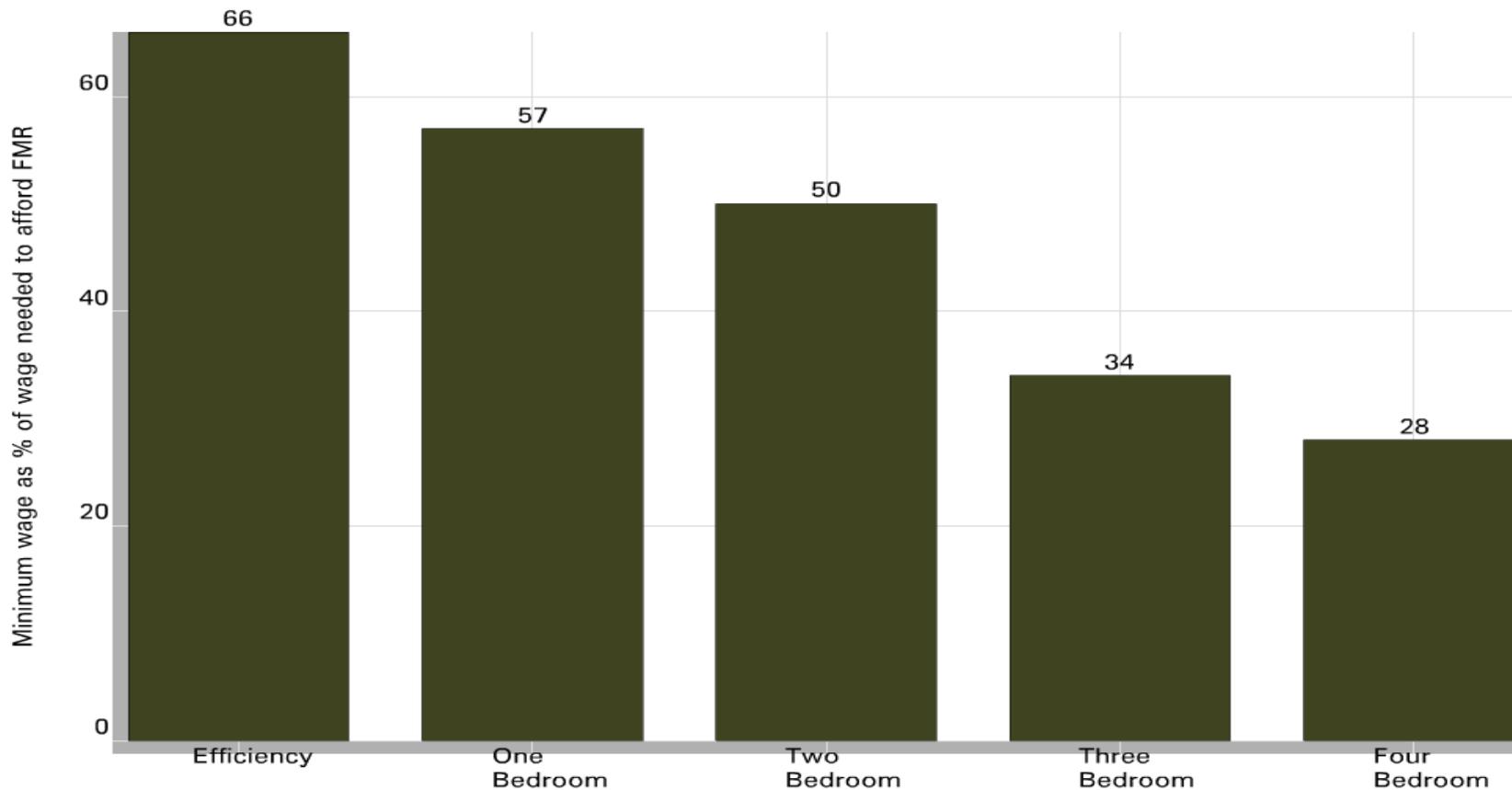


Source: The Self-Sufficiency Standard for Oregon by Diana Pearce at University of Washington; US Department of Health & Human Services

Minimum wage as a percentage of wage needed to afford Fair Market Rent in the greater Portland region, 2014



Category	Efficiency	One Bedroom	Two Bedroom	Four Bedroom
Fair Market Rent (\$ per month)	\$665	\$771	\$891	\$1,558
Hourly Wage needed to afford FMR at 40 hours per week (\$)	\$12.79	\$14.83	\$17.13	\$29.96
Minimum wage as percentage of wage needed to afford FMR	66%	57%	50%	28%
Annual income needed to afford FMR (\$)	\$26,600	\$30,840	\$35,640	\$62,320
Weekly hour of work at minimum wage needed to afford FMR	60	70	81	141

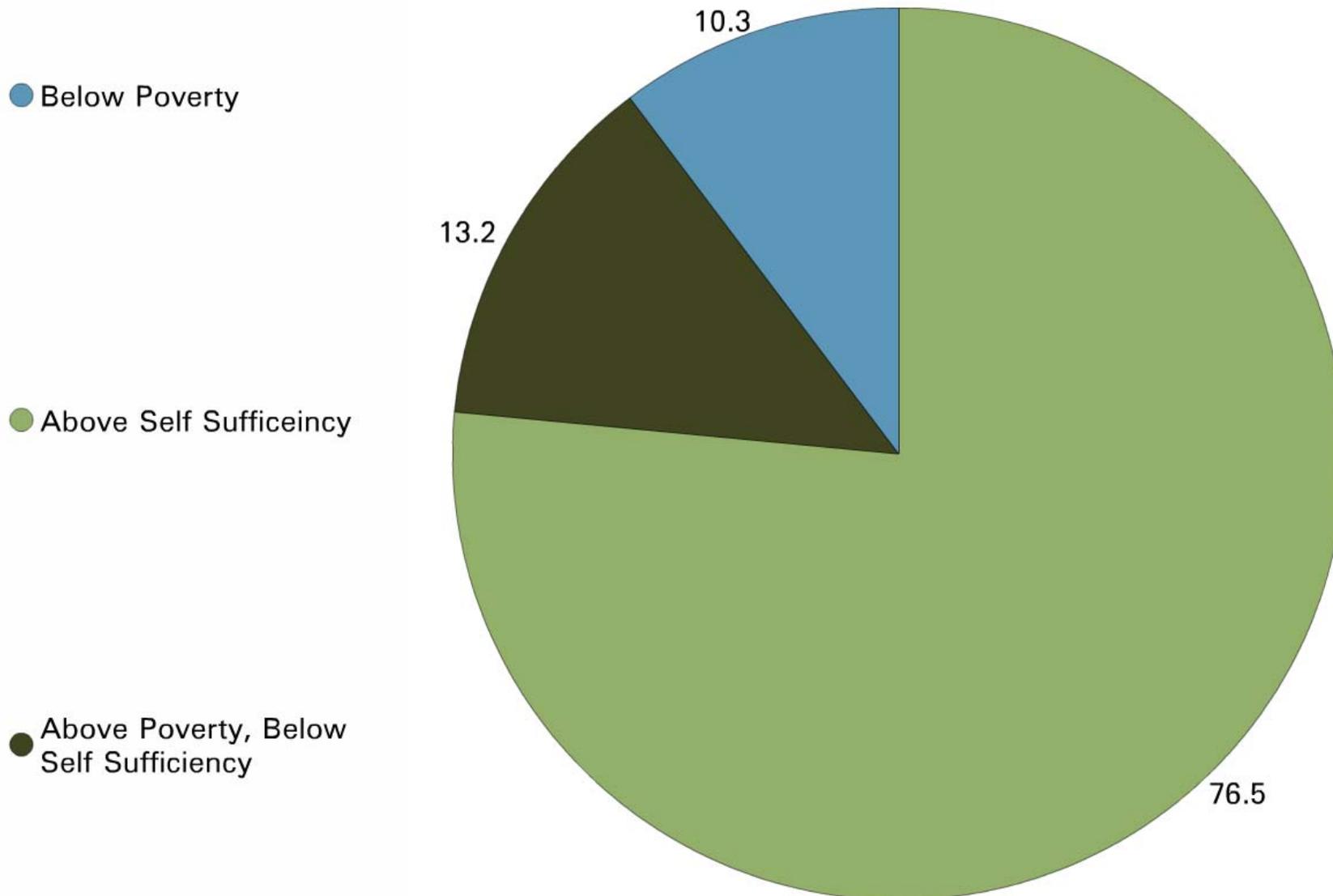


Source: Department of Housing and Urban Development (HUD)

How many households in Multnomah
County are poor?

Chart of number and percentage of households and number of person in poverty, 2009 ACS, with the MOE. For Mult county, the 4 county region also

Self-Sufficiency Standard and Federal Poverty Level for Households in Multnomah County, 2005-2007

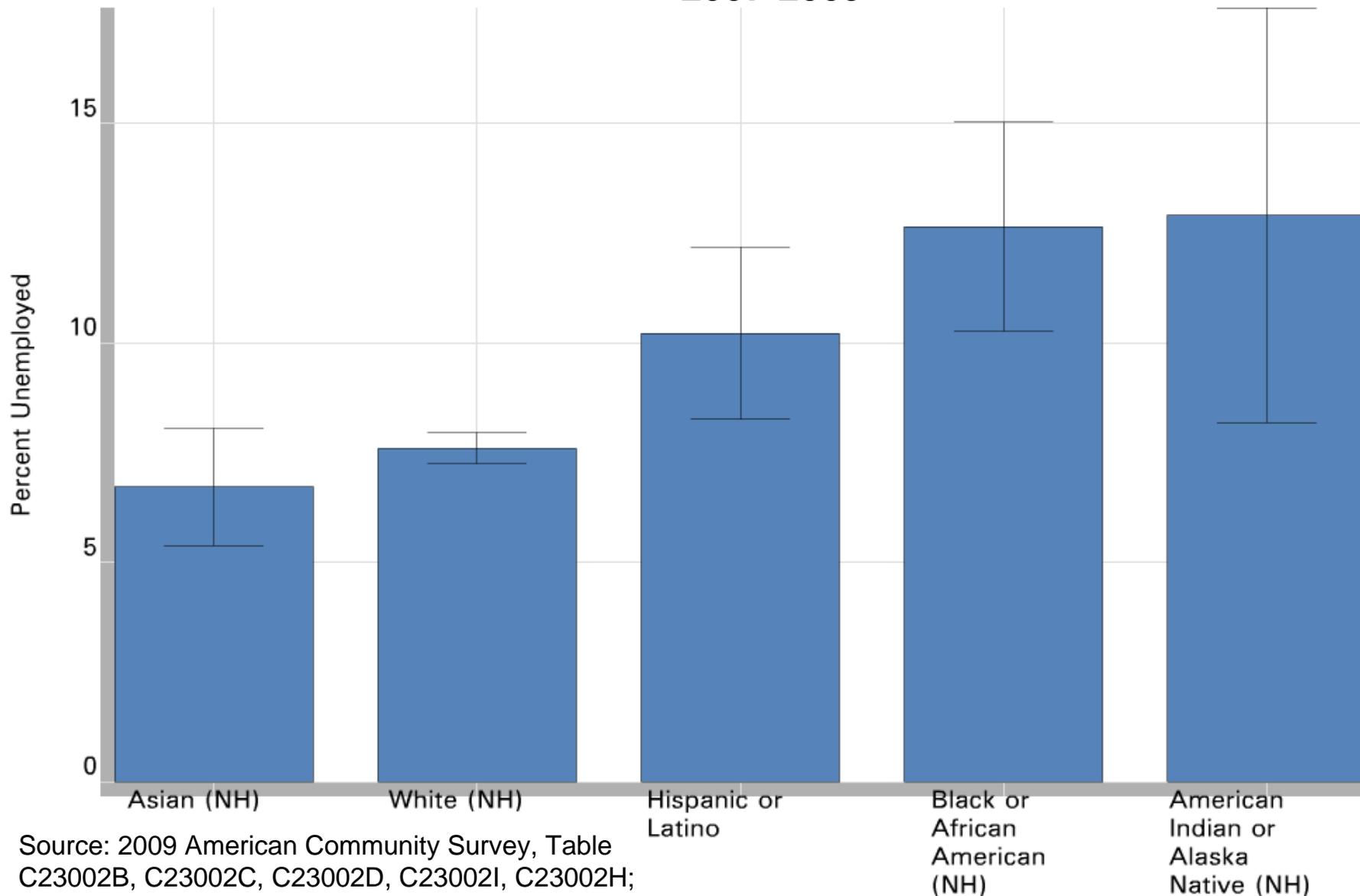


Source: American Community Survey 2005-2007, PUMS data

Where do the poor people live in the county?
Maps of child poverty and households in poverty, Mult
county only

What makes people poor?

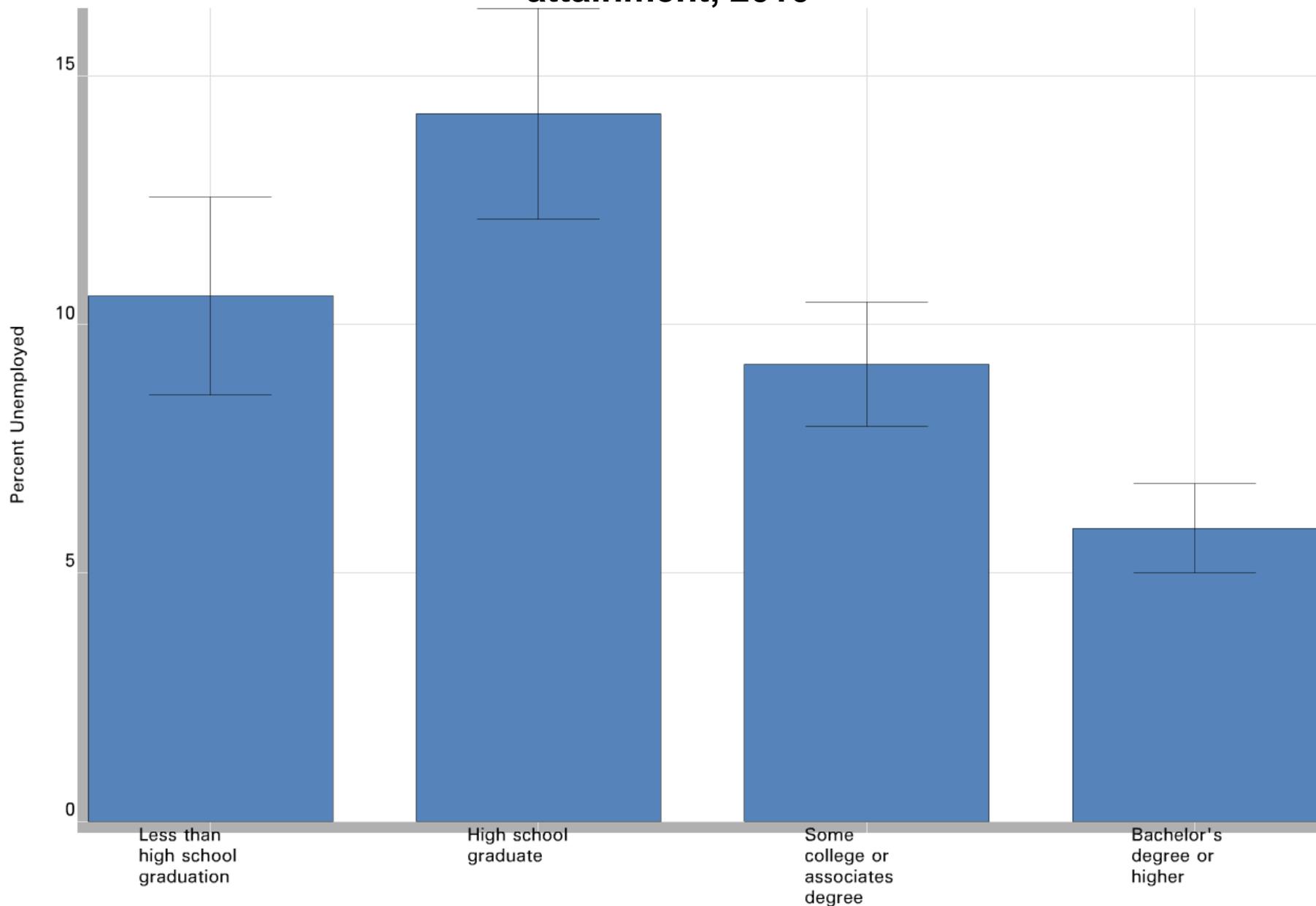
Unemployment among 16 - 64 year olds, Multnomah County, by race and ethnicity, 2007-2009



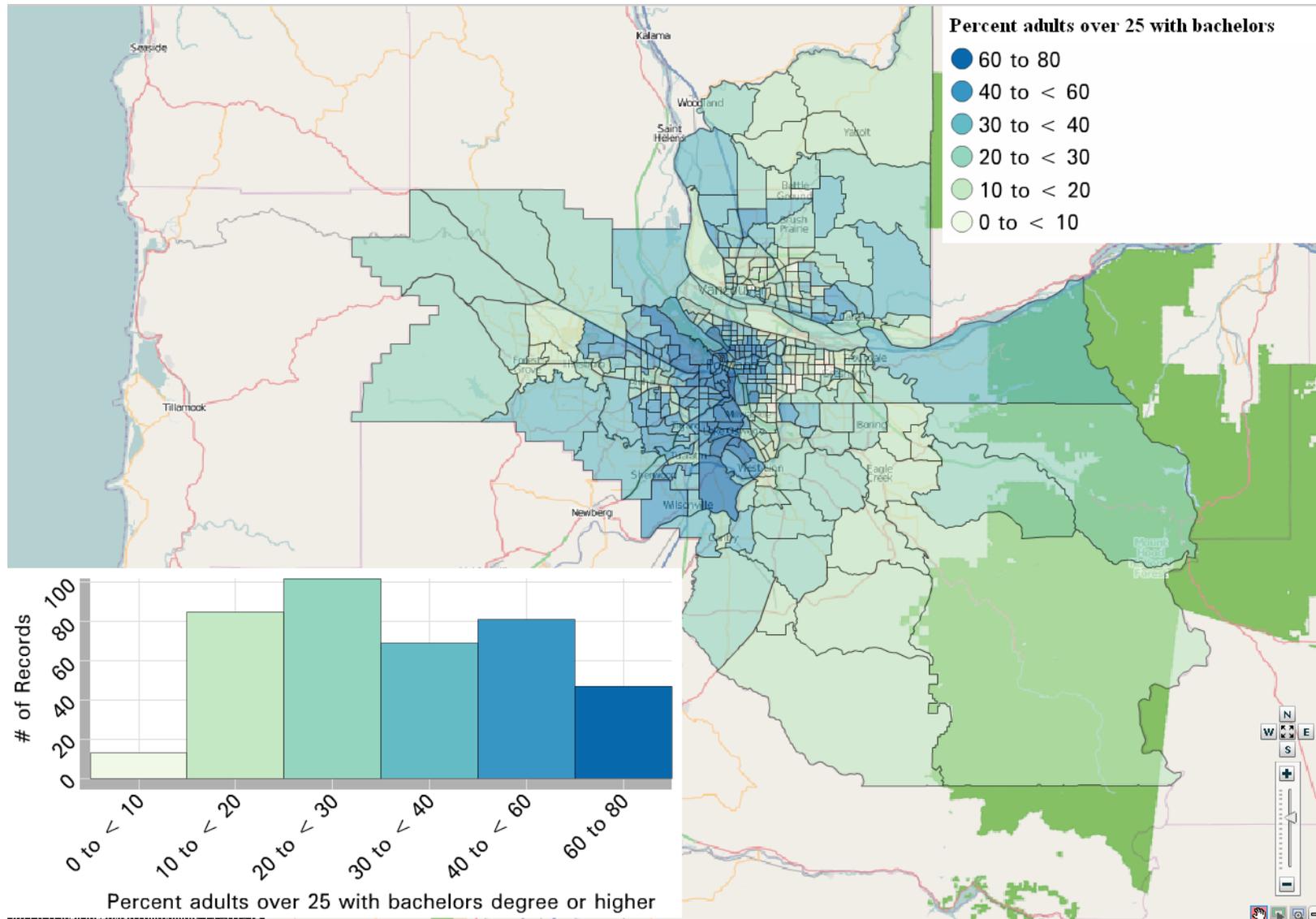
Source: 2009 American Community Survey, Table C23002B, C23002C, C23002D, C23002I, C23002H;

Notes: NH stands for non Hispanic

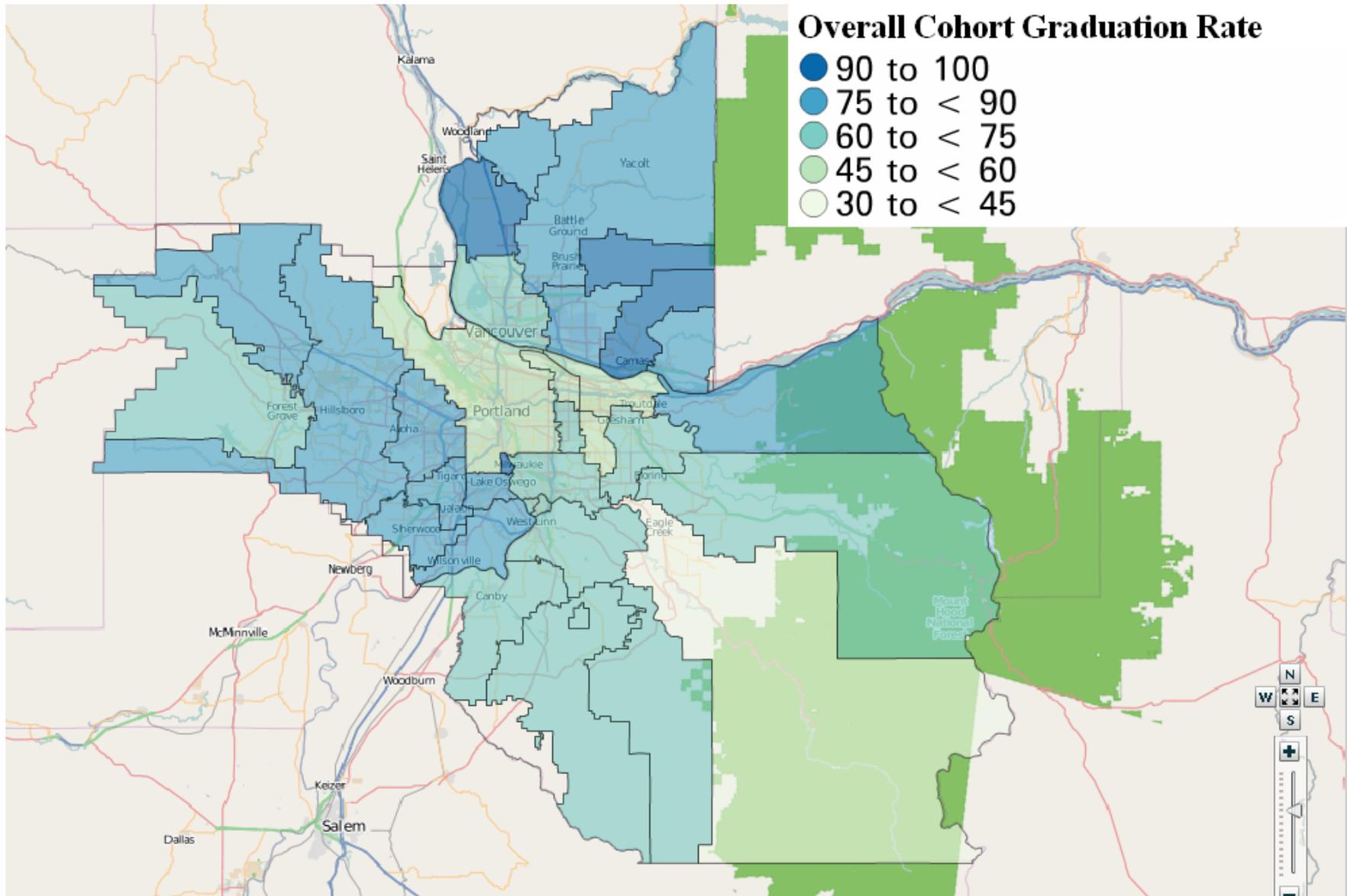
Unemployment among 16 - 64 year olds, Multnomah County, by educational attainment, 2010



Percent of adults 25-64 with educational attainment of bachelor's degree or higher, 2005-2009 four year estimates

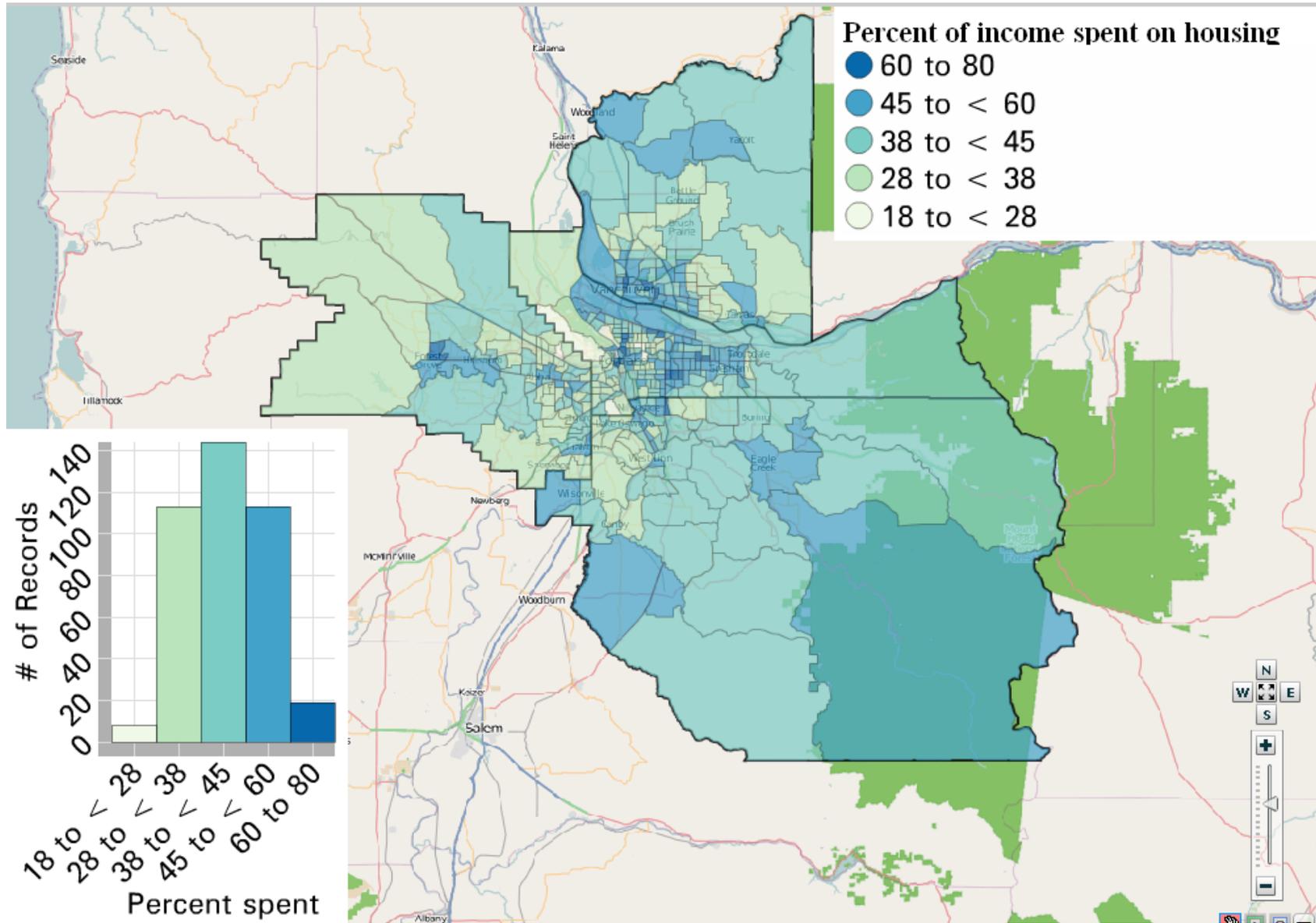


Cohort High School graduation rate (as a percent), 2009 - 2010 school year

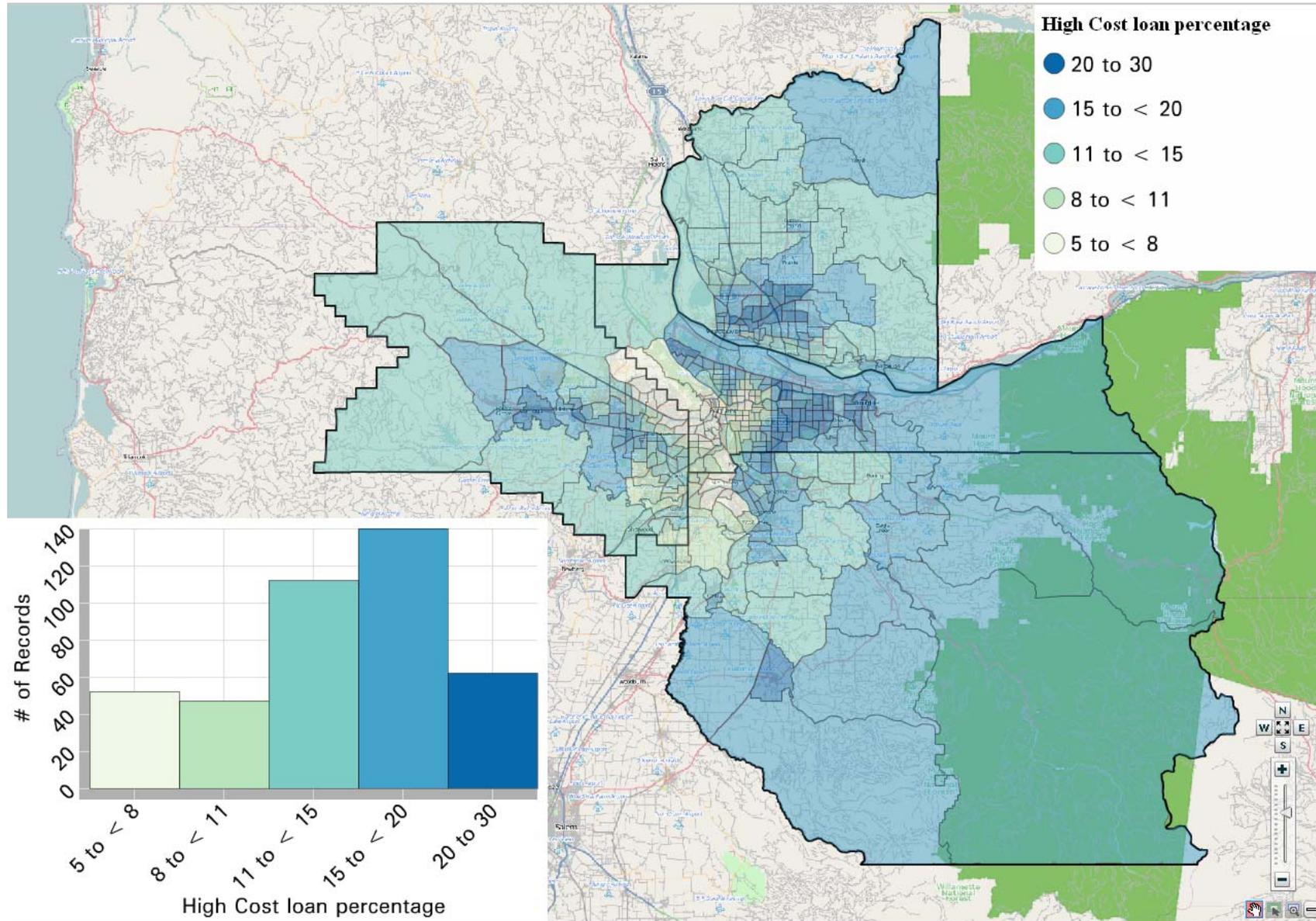


Where are services be needed?

Percent of median household income spent on housing and transportation



Percentage of Home Loans that were high cost, 2004-2007



Don't forget: Endorse the Pulse

Portlandpulse.org

