



MULTNOMAH COUNTY
AGENDA PLACEMENT REQUEST (short form)

Board Clerk Use Only

Meeting Date: 05/10/12
Agenda Item #: R-4
Est. Start Time: 10:30 am T.C.
Date Submitted: 3/23/12

Agenda Title: Introducing the 2012 Rose Festival Court and Highlighting Rose Festival Activities in and Around Multnomah County

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title.

Requested Meeting Date: May 10, 2012 **Amount of Time Needed:** 15 min
Department: NonDepartmental **Division:** Chair's Office
Contact(s): Marissa Madrigal, Chief of Staff, Chair's Office
Phone: (503)988-3953 **Ext.** 83953 **I/O Address:** 503/6
Teri Bowles-Atherton, Court Vice Chair & Rose Festival Director; Norma Manning, Rose Festival Director; Karen Sanquist, Wardrobe; & Members of the Rose Festival Court
Presenter(s): Court

General Information

1. What action are you requesting from the Board?

Welcome members of the 2012 Rose Festival Court and hear Highlights of Activities in and around Multnomah County.

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

2012 marks the 105th year of the Portland Rose Festival Celebration. This event brings visitors from around the State, the nation and the world to Portland and Multnomah County, creating an opportunity for this community to showcase its unique people and the qualities that make our region special. The Rose Festival is attended by over 2 million people, generating approximately \$80 million dollars for the region's economy. One component of the festival is the selection of the Rose Court, 15 outstanding young women who are selected by their peers to represent their respective high schools. The mission of the Rose Festival Court program is to provide scholarships for higher education, to promote community outreach and volunteerism, to offer networking and mentoring opportunities to outstanding young women in a program that perpetuates an appreciation for Rose Festival

history and tradition. Each court member represents her school through out the months of May and June at various events throughout the community.

3. Explain the fiscal impact (current year and ongoing).

None.

4. Explain any legal and/or policy issues involved.

None.

5. Explain any citizen and/or other government participation that has or will take place.

None.

Required Signature

**Elected Official or
Department/
Agency Director:**

Marissa Madrigal /s/

Date: 5/3/12