



# MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(revised 12/31/09)

## Board Clerk Use Only

**Meeting Date:** 5/10/12  
**Agenda Item #:** R.12  
**Est. Start Time:** 11:40 am  
**Date Submitted:** 4/16/12

**Agenda Title:** **Proclaiming the Week of May 5-13, 2012 as National Travel and Tourism Week and Recognizing the Impact of Our Local Travel and Tourism Industry.**

*Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.*

**Requested Meeting Date:** May 10, 2012 **Amount of Time Needed:** 10 mins  
**Department:** NonDepartmental **Division:** Comm McKeel, District 4  
**Contact(s):** Corie Wiren  
**Phone:** 503-988-5213 **Ext.** 26234 **I/O Address:** 503/6

**Presenter(s):** Jeff Miller, President & CEO for Travel Portland, and invited guests.

## General Information

### 1. What action are you requesting from the Board?

Adopt a proclamation recognizing the week of May 5-13, 2012 as National Travel and Tourism Week.

### 2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

Travel and tourism is one of America's largest industries, employing more workers than both the insurance and auto industries. In 2011, it generated \$1.9 trillion in economic output, supports 14.4 million American jobs and it delivered \$124 billion in tax revenues.

The industry creates and maintains 29,000 jobs in the Portland Metropolitan region. It accounts for over \$3.6 Billion in spending and \$146 million in tax receipts in the Clackamas, Multnomah and Washington counties. Across Oregon there are over eighty-one thousand people employed by the travel and tourism industry.

### 3. Explain the fiscal impact (current year and ongoing).

None.

**4. Explain any legal and/or policy issues involved.**

None.

**5. Explain any citizen and/or other government participation that has or will take place.**

Travel Portland hosted their Annual Tourism & Hospitality Awards Celebration this morning as part of National Travel and Tourism Week. Travel Portland is hosting behind-the-scenes views of the industry and its workers at all levels, with tours of the Oregon Convention Center and Oregon Zoo on May 4 and 11.

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**Required Signature**

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**Elected Official or  
Department/  
Agency Director:**

*Diane McKel*

**Date:** 4/13/2012