

**BEFORE THE BOARD OF COUNTY COMMISSIONERS
FOR MULTNOMAH COUNTY, OREGON**

Proclaiming the Week of May 5-13, 2012 as Travel and Tourism Week in Multnomah County in Recognition of the Impact of Our Local Travel and Tourism Industry

The Multnomah County Board of Commissioners Finds:

- a. Travel matters to the nation's economic prosperity and its image abroad, to business wealth and to individual travelers.
- b. Travel to and within the United States provides significant economic benefits for the nation, generating \$1.9 trillion in economic output in 2011, with \$812.9 billion spent directly by travelers that spurred an additional \$1 trillion in other industries.
- c. Travel is among the largest private-sector employers in the United States, supporting 14.4 million jobs in 2011, including 7.5 million directly in the travel industry and 6.9 million in other industries and generated \$194.6 billion in payroll for those employed directly in U.S. travel.
- d. Travelers' spending directly generated tax revenues of \$124 billion for federal, state and local governments, funds used to support essential services and programs.
- e. The Portland region accounts for \$3.8 billion in travel spending, tax receipts, employment and payroll and 29,000 jobs in the industry.
- f. International travel to the United States is the nation's largest single export industry – greater than the export of business services, machinery, computer and electronic products, motor vehicles and agriculture; resulting in a \$42 billion in balance of travel trade surplus for the U.S.
- g. Meetings, events and incentive travel are core business functions that help companies strengthen business performance – averaging a return on investment of \$12.50 in profits and \$3.80 in revenue for every dollar spent on corporate travel – align and educate employees and customers, and reward business accomplishments.
- h. Leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness;
- i. Travel is a catalyst that moves the national economy forward.

The Multnomah County Board of Commissioners Proclaims:

May 5-13, 2012 as Travel and Tourism Week in Multnomah County in recognition of the impact of our local travel and tourism industry.

ADOPTED this 10th day of May 2012

BOARD OF COUNTY COMMISSIONERS
FOR MULTNOMAH COUNTY, OREGON

Jeff Cogen, County Chair

Deborah Kafoury,
Commissioner District 1

Loretta Smith,
Commissioner District 2

Judy Shiprack,
Commissioner District 3

Diane McKeel,
Commissioner District 4

SUBMITTED BY: Commissioner Diane McKeel, District 4