



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(Revised: 8/18/11)

Board Clerk Use Only

Meeting Date: 9/27/12
 Agenda Item #: R.10
 Est. Start Time: 10:20 am
 Date Submitted: 9/19/12

Agenda Title: **Briefing on Youth Access to Tobacco in Multnomah County**

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

Requested Meeting Date: September 27, 2012 **Time Needed:** 30 minutes
Department: Non-Departmental—Chair’s Office **Division:** Chair Jeff Cogen
Contact(s): Sonia Manhas
Phone: 503-988-3663 **Ext.** 26221 **I/O Address:** _____
Presenter Name(s) & Title(s): Sonia Manhas, Policy & Planning Director
Dr. Gary Oxman, Health Officer
Adelle Adams, Communications & Tobacco Policy Lead Coordinator

General Information

- 1. What action are you requesting from the Board?**
None. This is a briefing.
- 2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.**
This is a briefing on preventing tobacco use among youth and young adults. Tobacco is a leading cause of preventable and premature death, killing an estimated 443,000 Americans each year. Cigarette smoking costs the nation \$96 billion in direct medical cost, and 97 billion in loss of productivity each year. In addition, tobacco is enacting a heavy toll on young people – with 80% of smokers beginning before the age of 18. This briefing is designed to provide the Board of County Commissioners information about how this public health issue impacts Multnomah County youth.
- 3. Explain the fiscal impact (current year and ongoing).**
N/A.
- 4. Explain any legal and/or policy issues involved.**
N/A.
- 5. Explain any citizen and/or other government participation that has or will take place.**

Required Signature

Elected Official or Dept Director: Chair Jeff Cogen /s/ **Date:** 9/19/12